

THE OFFICIAL NEWSLETTER FOR DEREK SLACK-SKODA

who's who? at Derek Slack Motors-Skoda

Derek Slack.....Managing Director
 Tony Slack.....Dealer Principal
 Mark Hall.....Sales Manager
 Craig Parry.....Aftersales Manager
 Phillip Cross.....Car Sales-Co-ordinator
 Phil Manley.....Sales Executive
 Andrew Duncan.....Sales Executive
 Ian Pattinson.....Service Reception
 Steve Parkin.....Parts
 Graeme Scurrah.....Parts
 Nathan Johnston.....Technician
 Graeme May.....Workshop Controller
 Colin Leatherland.....Technician
 John Goodman.....Technician
 Malcolm Smith.....Technician
 Chris Buckton.....Technician
 Steve Barnett.....Service Reception
 Patricia Barclay.....Receptionist
 Linda Slack.....Accounts
 Paula Slack.....Accounts
 David Field.....Accounts
 Michelle Loughran.....Car Sales/Admin
 John Heavide.....Valet Team Leader
 David Burnside.....Valet
 Lee Dale.....Technician
 Robert Harker.....Apprentice Technician
 John Davis.....Valet
 Phil Weighell.....Technician



Chris Buckton

Three members of staff reach milestones working at Derek Slack



Graeme Scurrah

Chris Buckton and Graeme Scurrah both celebrate 5 years with us this year. They started just before we moved from the old Cumberland Road site.



Steve Parkin

Steve Parkin celebrates his 12th year at Derek Slack Motors. He first joined the team back in January 1996. Well done Steve and here's to the next 12!

Congratulations also to Colin Leatherland and his wife Kendra on the recent birth of their first child James.

CROSSING CONTINENTS

Starting this year, Skoda have set up operations in Australia, spreading the word for value, reliability and style!



WIN Parrot CK3100 A Bluetooth-Hands Free Car Kit

The first correct answer to be drawn from the hat will win a Parrot Bluetooth Hands Free Kit

WORTH £159.99 +VAT

Q. What is the new maximum jail sentence imposed if you're caught using your mobile phone and charged with dangerous driving?



Winning draw to take place at Derek Slack Motors March 16th. No purchase necessary. Either post your answer or call into showroom with your voucher to be entered into our draw.

A. Name: _____
 Address: _____
 Postcode: _____
 Tel: _____

Middlesbrough moving forward

FOUNDER MEMBER OF MIDDLESBROUGH COUNCIL MOTOR TRADE PARTNERSHIP

ON A66 CARGO FLEET

OPENING TIMES
 SALES: MON-FRIDAY 9.00-6.00 SAT 9.00-5.00 SUN 11.00-4.00
 SERVICE: MON-FRIDAY 8.00-5.30 SAT 9.00-1.00

YOUR LOCAL ACCREDITED SKODA MOTABILITY SUPPLIER

A66 Cargo Fleet • Middlesbrough
01642 256100



EXCLUSIVE TO DEREK SLACK MOTORS

Czech it out!

SPRING 2008

THE OFFICIAL NEWSLETTER FOR DEREK SLACK MOTORS

New Skoda Fabia Estate Launched

Happy New Year and nice to get January out of the way with spring that bit closer! 2008 kicks off with Skoda launching the new shape Fabia Estate. Offering higher levels of equipment, it's already attracting a lot of attention from both customers and the motoring press, why not pop along and take a closer look!



So what's new? Well, the new Fabia Estate certainly looks set to build on the success of its predecessor with greater refinement and increased practicality, plus, with starting prices from as little as £9,360 it's easy to see why! There's a choice of six different engines from the responsive 1.2 12v petrol to the powerful 1.9 TDi diesel. As with the Fabia Hatch, the Estate range is called 1, 2 and 3 with extra features across the entire range, it truly delivers that extra bit of car.

BOOK YOUR testdrive CALL NOW

Tony & Derek Slack

Fabia Estate inside INFORMATION



Standard Features Include:

- ABS Brakes
 - Central locking
 - Airbags
 - Electric front windows
 - Immobiliser
 - Radio'Dance' 2DIN CD with MP3 player
 - Drinks holder
- and that's just for starters!

The luggage compartment has class leading space. With the rear seats upright the Fabia Estate offers 480 litres and 1,460 litres with them down. That's 252 footballs!

First Noel



When it comes to Skoda, Noel Morley from Normanby knows a thing or two! Noel has been enjoying Skodas for over 25 years and has clocked up a total of 11 Skodas, and he's now the first customer to take delivery of the new Fabia Estate. Noel said, 'I've always been a big fan of Skoda, they're the best car on the market offering real value for money and in my experience, the most reliable too, I'm pleased to say I've never had a breakdown! so it didn't take me long to make my decision on the new Estate either! Pound for pound, your money goes a whole lot further with Skoda'

08 Registration

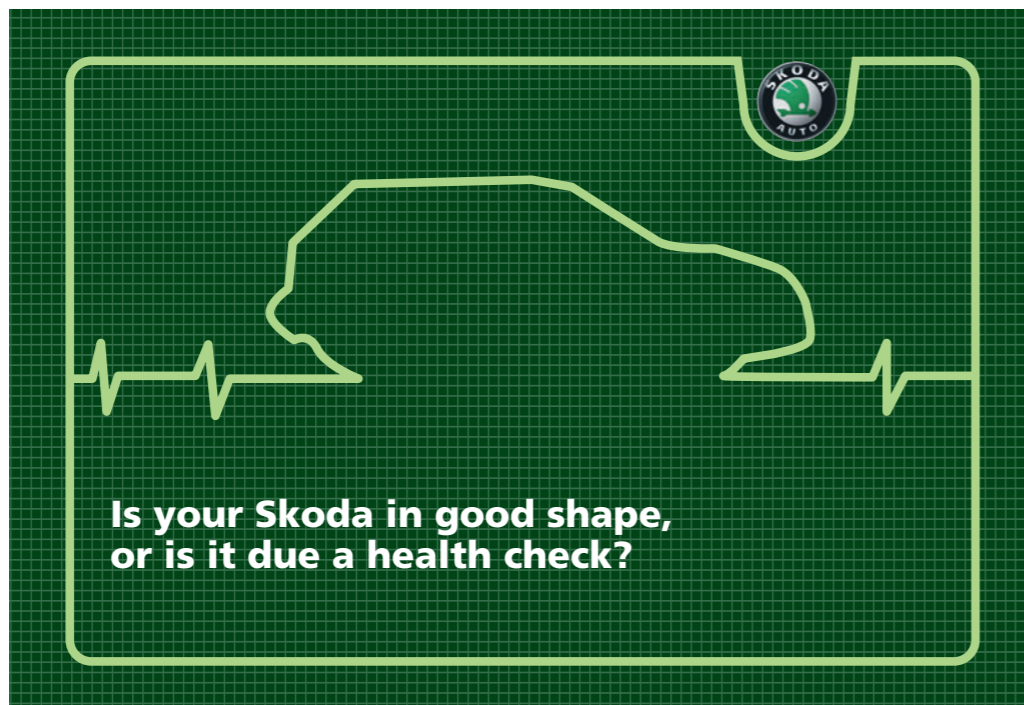
GET READY FOR MARCH 1st

Skoda have introduced some really tempting offers to coincide with March 1st 08 Registration. Check out the inside pages for just some of the deals available.

VISUAL HEALTH CHECK!

Craig Parry SERVICE MANAGER

We get a lot of customers who just pop in for us to check their oil and water, sometimes concerned that because their car only needs a service once a year it's a long time to go without us checking their car. Some older customers will remember when cars needed greasing every 3 months! And although modern cars will go 12 months, sometimes even longer without a service we thought that we would introduce a new service to our customers, 'A Free Health Check'. Six months after a service you can pop in and wait while we check your oil, water, screen wash, tyres etc, which we will top up completely free of charge.



Is your Skoda in good shape, or is it due a health check?

DID YOU KNOW?...

Since new regulations make it a specific offence to use a handheld phone, or similar device, when driving a vehicle. The penalty is a £30 fixed fine or up to £1000 on conviction in court (£2500 for drivers of goods vehicles, buses or coaches) or a custodial sentence of up to 2 years. However there are plans to increase this to a £60 fixed penalty plus 3 points on your driving licence. This law does not only relate to phones but any device that "is or must be held at some point during the course of making or receiving a call or performing any other interactive communication function". This therefore includes PDA's Accessing the Internet and Text messaging.

"YOU ARE 4 TIMES MORE LIKELY TO HAVE A CRASH WHEN YOU ARE USING YOUR MOBILE PHONE"

This is because you're unable to concentrate fully on two things at the same time and you are not in full control of your vehicle. To drive safely you must focus your full attention on the road.

Cake advert scoops award

Mark Hall SALES MANAGER

Skoda is used to its cars winning awards, but now even the firm's TV adverts are picking up gongs!



The New Fabia commercial in which a team of artisans bake a car entirely out of cake, scooped the 'Commercial of the Year' prize at the British Television Advertising Craft Awards. The now famous clip also won prizes for the 'Best Model making' and the 'Best use of Recorded Music'.

In order to build the car, Skoda used among other things, 10kg of white chocolate chunks, 20kg of raisins and 100kg of wheat flour. Its first TV airing took place on the 17th of May 2007 but it can still be seen on various channels. There's also a 'Baking of' documentary film that you can watch online at: www.newfabia.co.uk



NEW SKODA OFFERS ...make buying a piece of cake



DRIVEAWAY A NEW SKODA FABIA ONE

driveaway today from only...
£7890



DRIVEAWAY TODAY AND...
SAVE £700

DRIVEAWAY A NEW OCTAVIA CLASSIC & AMBIENTE

Driveaway with...
0% 3 YEARS Finance



TYPICAL CREDIT EXAMPLE OCTAVIA 1.4 CLASSIC
Cash Price £11,135
Deposit £3,973
Total Amount Payable £11,135
that's only...
£199.00 PER MONTH

Brighten up your life with the new... FABIA SPORT

FEATURES INCLUDE:
• 16" Alloys
• Halogen headlights
• 3-Spoke leather wheel
• Sports bodykit
• Sports seats
• Sunset glass
and lots more!

1 YEARS FREE INSURANCE



driveaway today from only...
£10,660

YOUR LOCAL ACCREDITED SKODA MOTABILITY SUPPLIER



TEESSIDE'S OFFICIALLY APPOINTED SKODA MOTBAILITY PROVIDER

NIL DEPOSIT AVAILABLE ON:
ROOMSTER, OCTAVIA, AND NEW SHAPE FABIA



DRIVEAWAY A NEW Skoda Fabia 1,2&3

Driveaway with...
0% 3 YEARS Finance



TYPICAL CREDIT EXAMPLE
Cash Price £7,890
Deposit £2,526
Total Amount Payable £7,890
that's only...
£149.00 PER MONTH

THE CLEVER Roomster BIG ON VALUE!

SAVE £1000
HURRY!-LIMITED OFFER ONLY



driveaway today from only...
£8995

OCTAVIA FREE EQUIPMENT UPGRADE

FREE EQUIPMENT UPGRADE



• 18" Zenith Alloy Wheels
• Rear Electric Windows
• Dual Zone Air Con and Jumbo Box
UPGRADE WORTH £900